

Notice of References Cited	Application/Control No. 09/829,476	Applicant(s)/Patent Under Reexamination LI, YIKANG	
	Examiner Jonathan G. Sterrett	Art Unit 3623	Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,839,682	01-2005	Blume et al.	705/10
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Maravall, Augustin, "Unobserved Components in Economic Time Series" from Handbook of Applied Econometrics, 1995, Blackwell Publishers Ltd, pp. 12-72.
	V	Leszczyc, Peter; Bass, Frank M, "Determining the Effects of Observed and Unobserved Heterogenity on Consumer Brand Choice", 1998, John Wiley & Sons, pp.1-115.
	W	Nerlove, Marc; Grether, David M.; Carvalho, Jose' L.; "Analysis of Economic Time Series", 1995, Academic Press, pp.105-119, 261-290.
	X	Dilger, Karen Abramic, "Predictive Prowess", Jan 1998, Manufacturing Systems, v16n1, pp.40-50.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited	Application/Control No. 09/829,476	Applicant(s)/Patent Under Reexamination LI, YIKANG	
	Examiner Jonathan G. Sterrett	Art Unit 3623	Page 2 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)			
	U	Allenby, Greg M.; Rossi, Peter E., "Marketing Models of consumer heterogeneity", 1999, Elsevier Science S.A., pp.1-78.			
	V	Manchanda, Puneet; Ansari, Asim; Gupta, Sunil, "The 'Shopping Basket': A Model for Multicategory Purchase Decisions", 1999, Marketing Science, Vol. 18, No.2, pp.95-114.			
	W	Subrahmanyam, Saroja; Shoemaker, Robert, "Developing Optimal Pricing and Inventory Policies for Retailers who face Uncertain Demand", 1996, Journal of Retailing, Volume 72, Number 1, pp.7-30.			
	X	Web.archive.org, SAS.com webpages of June 25, 1998 "Data Mining - description", "SAS/STAT Software", "Database Marketing".			

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.